



2020-2021 Sponsorship Opportunities

Presenting Sponsor - \$5,000

- Year-long recognition on Leadership Charlevoix County website with logo. Logo on all materials and communications including emails, press releases, participant binders and agendas
- Monthly recognition on the LCC Facebook page with links to your website or business Facebook page
- Speaking opportunity at orientation and graduation during welcome
- Business Banner displayed at all sessions/Business promotional materials – *(stand up banner provided by business)*
- Open invitation to sit in on all sessions

Orientation Sponsor – Aug. 25, 2021 - \$1000 (2) Available

Retreat Sponsor – Sept. 12-13, 2021 - \$1000 (2) Available

Graduation Sponsor – May 11, 2022 - \$1000 (2) Available

- Year-long, prominent recognition on the LCC website
- Recognition on social media and press releases
- Event recognition on the LCC Facebook page with link to your website or business Facebook page
- Special recognition at orientation, opening retreat and graduation with logo on the agenda/program

Participant Sponsor - \$950 – Unlimited

- Recognition on social media and press releases
- Business recognition on the LCC website
- Special recognition at orientation and graduation with logo on the agenda/program

Session Sponsor - \$500 - (8) Available

- Year-long recognition on LCC website
- Recognition on the LCC Facebook page
- Business recognition with logo on all class correspondence for your session
- Invitation to join lunch at your session, speak for 5-10 minutes and distribute promotional materials
- Business recognition at graduation

Supplies Sponsor - \$350 or in-kind donation - Unlimited

- Logo on participant binders
- Business recognition on the LCC website
- Business recognition at graduation

Lunch Sponsors - \$350 each or in kind - (9) Available

- Business listed on session agenda and recognition at session
- Business recognition on the LCC website
- Business recognition at graduation

Leadership Support Sponsor Any amount (Unlimited)

Helps to support the overall LCC program. Your contribution will help the program maintain sustainability.

- Name/business listed on the LCC website

- Business recognition at graduation

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- YES, I would like to be the Presenting Sponsor
 - YES, I would like to be an Orientation Sponsor, Wednesday, August 25, 2021
 - YES, I would like to be a Retreat Sponsor, Sunday/Monday, September 12-13, 2021
 - YES, I would like to be a Graduation Sponsor, Wednesday, May 11, 2022
 - YES, I would like to be a Participant Sponsor
 - YES, I would like to be a Supply Sponsor
 - YES, I would like to be a Leadership Support Sponsor
 - YES, I would like to be a Session/Lunch Sponsor

Please choose your session and or lunch date below.

Session 1 - Beaver Island Overnight Retreat: Sunday/Monday, September 12-13, 2021

- Lunch Sponsor - \$350
- Dinner Sponsor - \$350
- Lunch Sponsor - \$350
- Session 2** - \$ 500 - Connecting With Your Government: Thursday, October 7, 2021
 - Lunch Sponsor - \$350
- Session 3** - \$500 - Ethics, Culture and Philanthropy: Thursday, November 4, 2021
 - Lunch Sponsor - \$350
- Session 4** - \$500 – Economic Development: Thursday December 2, 2021
 - Lunch Sponsor - \$350
- Session 5** - \$500 – Building your Communications Toolkit: Thursday, January 6, 2022
 - Lunch Sponsor - \$350
- Session 6** - \$500 - Education Today: Thursday, February 3, 2022
 - Lunch Sponsor - \$350
- Session 7** - \$500 - Health & Human Services: Thursday, March 3, 2022
 - Lunch Sponsor - \$350
- Session 8** - \$500 - Environment & Natural Resources: Thursday, April 7, 2022
 - Lunch Sponsor - \$350
- Session 9** - \$500 - Where Do We Go From Here?: Thursday, May 5, 2022
 - Lunch Sponsor - \$350

Company: _____ Contact: _____

Address: _____ Phone Number: _____

City: _____ State: _____ Zip Code: _____

E-mail Address: _____

Sponsorship Amount: _____ Payment Enclosed Please Invoice

*To pledge your support, please email your completed form or interest to
P.O Box 137, East Jordan, MI 49727
LeadershipCharlevoixCounty@gmail.com or 231.881.8509*